

Roll No. 0302434

BBA-101(N)

**B. B. A. (First Semester)
EXAMINATION, Nov./Dec., 2018**

(New Course)
Paper First
BUSINESS ORGANIZATION

Time : Three Hours] [Maximum Marks : 70

Note : Attempt questions from all Sections as directed.

Inst. : The candidates are required to answer only in serial order. If there are many parts of a question, answer them in continuation.

Section—A

(Short Answer Type Questions)

Note : All questions are compulsory. Each question carries 3 marks.

Explain the following :

1. (A) Organised retailing
- (B) Manufacturing and Trading business
- (C) Banking Services
- (D) Insurance Business
- (E) Difference between business and profession
- (F) Memorandum of Association

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- (G) Co-operatives
- (H) Business Combinations
- (I) Equity Capital
- (J) Debentures

Section—B

(Long Answer Type Questions)

Note : Attempt any two questions. Each question carries 10 marks.

2. Write a note on meaning, definition and classification of Business. Illustrate your answer.
3. What is partnership ? How is it different from Sole Proprietorship ? Should profit sharing ratio and capital sharing ratio be same in partnership ?
4. Differentiate between Joint Stock Company and Co-operative Organisations. Name five Joint Stock Companies and five Co-operatives Organisations of our country.
5. What do you mean by Money Market ? Why are Money market and Security market two different segments of financial system ?

Section—C

(Long Answer Type Questions)

Note : Attempt any two questions. Each question carries 10 marks.

6. Explain the terms Merger, Takeover and Acquisition. Bring out their relative advantages and disadvantages.
7. Explain various theories of plant location and plant layout. Differentiate between these two.

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8. What are the various logical steps of establishing a new business unit ? What are the relative merits and demerits of a small size business unit and a large size business unit ?
9. Write short notes on any two of the following :
 - (i) Business promotion
 - (ii) Stock Exchanges
 - (iii) SEBI
 - (iv) Short-term sources of finance

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